



# DIANA LOSCH

## CREATIVE AND PLANNER OF CAMPAING



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## PERSONAL PROFILE

I am a digital native and a content creator with a track record of creating successful campaigns. I worked in ad agencies and a newspaper in Colombia dedicated to looking for an opportunity to create online campaigns to inspire the youth.



## LANGUAGES SPOKEN

- Spanisch ●●●●●
- Englisch ●●●●
- Deutsch ●●●



## OTHER SKILLS

- Superior writer and editor.
- Innovative.
- Business development strategies.
- Genuine and natural interest in social media.



## EDUCATION HISTORY

Central University of Colombia  
Bachelor of Social Communication  
and Journalism  
2017

Colegio Nuestra Señora del Pilar  
Abitur  
2008



## WORK EXPERIENCE

### • LEBEN MIT BEHINDERUNG

2019 – 2020

#### -VOLUNTARY SERVICES

- Care and support for people with a need for assistance in shared flats and day care centres.

### • DISNEY JUNIOR

2016 – 2017  
KOLUMBIEN

#### -CONTENT CREATOR

- Controlling a range of Social Media and Communication channels across the business.
- Helped the brand achieve a strong social media presence by handling day-to-day inquiries.

### • CENTRO COMERCIAL HAYUELOS

2016 – 2017

#### -COPYWRITER AND PLANNER

- Assisted in developing concepts with viral potential.
- Wrote copies for tech startups.

### • VBRAND AGENCY

2016 – 2017

#### -COPY WRITER AND STRATEGIST

- Assisted senior copywriters with the development of multiple marketing campaigns.
- Helped the brand achieve a strong social media presence by handling day-to-day inquiries
- Helped conceptualize dynamic material for nation-wide campaigns.Colombia

### • EL TIEMPO

2015 – 2016

#### -NEWS EDITOR

- Journalist and news editor for the online editorial.
- Content creator for the channel El Tiempo.